METAMORPHOSIS
TRANSFORMING TOMORROW
IT@UofT • 2025 CONFERENCE • MAY 6-7

IT@UofT 2025 CONFERENCE
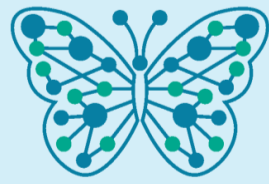## May 6-7, 2025

SPONSORSHIP PACKAGE

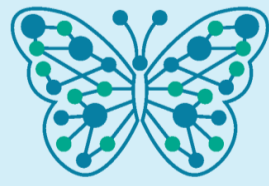UNIVERSITY OF TORONTO | Information Technology Services

ABOUT

Since 2003, the IT@UofT Conference has acted as an internal forum for the University of Toronto's information technology staff.

This year's theme, **Metamorphosis: Transforming Tomorrow**, reflects a world in flux—technically, economically and environmentally. The conference will explore innovative tools and strategies that shape the future of higher education and research.

For vendor partners, the conference is a prime opportunity to showcase products and services while connecting with technical leads and decision-makers from hundreds of departments and faculties at the University of Toronto.
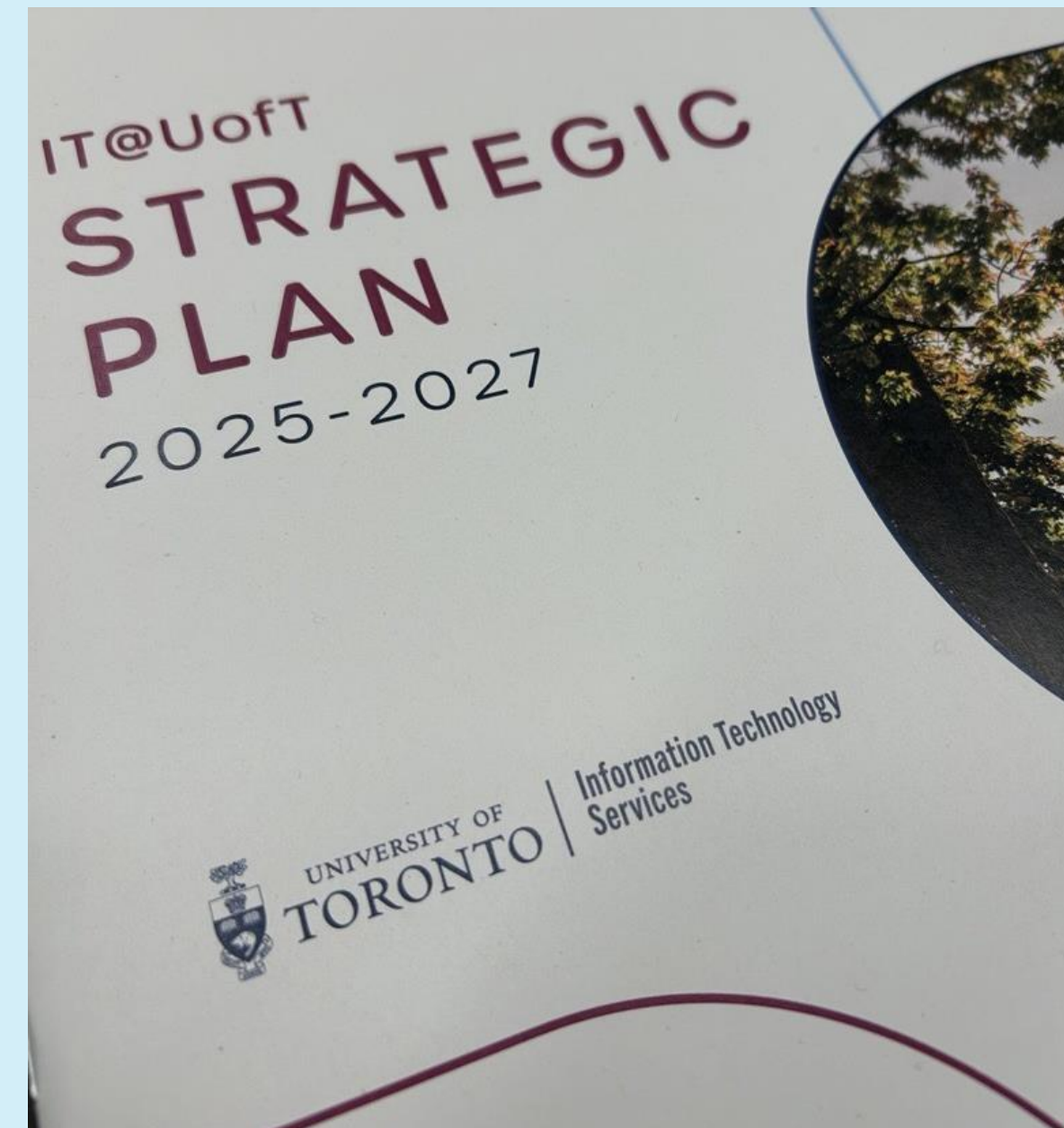
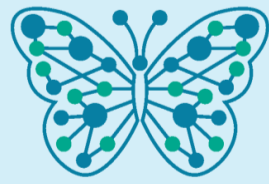Your organization plays a key role in this transformation.

JOIN US

- May 6-7, 2025

- We expect approximately 800 attendees

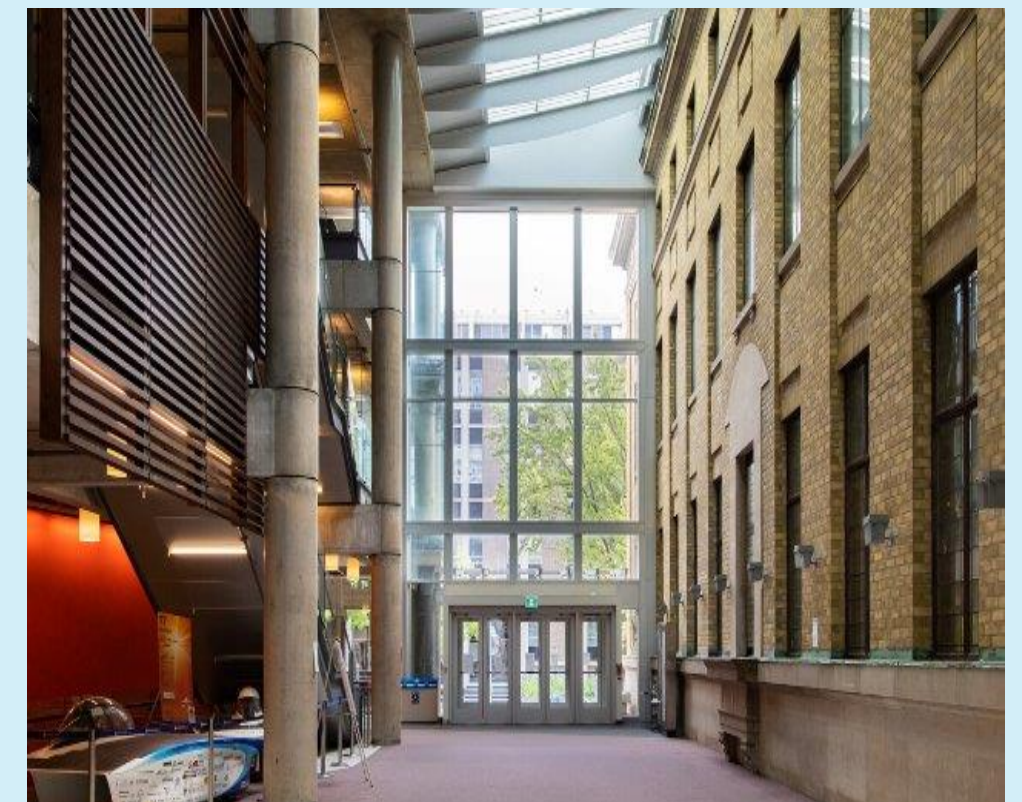- Keynote speakers, breakout sessions, panel discussions and more!

IT@UofT
STRATEGIC PLAN
2025-2027

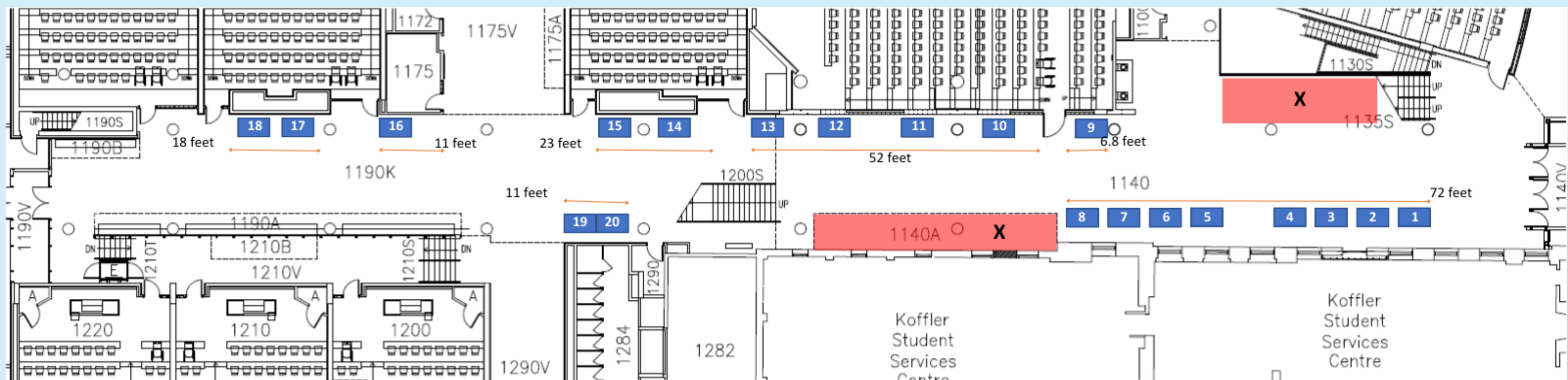UNIVERSITY OF TORONTO | Information Technology Services

SPONSOR BENEFITS

- Partner with Canada's top-ranked university, ranked 21st globally and third among North American public universities in the *Times Higher Education* World University Rankings.

- Connect with approximately 800 attendees from diverse higher education backgrounds.

- Engage with faculty and staff, including IT leaders, decision-makers, directors, managers, communications professionals and administrators.

- Showcase your products and services while building valuable partnerships with an engaged audience.
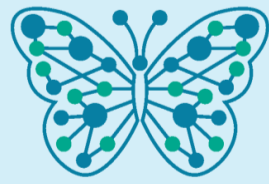
EXHIBITS AND FLOORPLAN

☑ Physical table assignment will be handled individually and will be communicated directly to sponsors during the last week of April.

☑ All physical tables will have approximately 7 feet x 6 feet of space.

☑ You will be provided with a 6-foot table, including black linen and two chairs.

☑ Power and guest Wi-Fi access will be provided for each table. Each exhibitor will have two three-prong outlets, which can supply a total of 10 amps of power at 120 volts.

SPONSORSHIP EXPERIENCES

LEVEL	COST	DESCRIPTION
GIGABYTE	$5,000	Gigabyte sponsors receive a table in the Bahen Centre Atrium, four transferable passes to the entire event, a breakout session in our program, the opportunity to introduce one of the keynote speakers and display on our conference materials, signage and website.
MEGABYTE	$2,500	Megabyte sponsors receive a table in the Bahen Centre Atrium, two transferable passes to the entire event, co-naming rights to one of the coffee breaks or meals and display on our conference materials, signage and website.

Prices listed above are in CAD and include taxes.

CONTACT

Sponsors will be requested to submit payment in full by **April 15, 2025**. Don't miss out on these key opportunities.

Contact:
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Website:
https://conference2025.its.utoronto.ca/